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## **Arrow launches virtual classroom initiative**

**London, UK. – January 18, 2017** – Arrow Electronics is today announcing the launch of Arrow Virtual Classroom in EMEA. Arrow’s Education Business Group introduces the new service to increase training reach and effectiveness out of Belgium, Czech Republic, Denmark, Finland, France, Germany, Ireland, Netherlands, Norway, Poland, Spain, Sweden, Switzerland and UK.

The programme provides advanced learning technology and combines an innovative approach with tested technology and a robust infrastructure to connect virtual and physical classrooms. It is powered by modern conferencing tools and interactive smart boards.

Initial feedback from individual delegates indicates that Arrow’s virtual classroom has been very well received, and the new freedom of choice where to learn is highly appreciated.

The Arrow Virtual Classroom is offered for many courses on various IT vendors, and is now available at Arrow Education centres.

Students and organisations benefit from:

- Greater choice of training sites and dates – full choice of where and when to learn
- Cost savings on travel, accommodations and expenses
- Collaboration in group activities
- Full access to virtual lab environment for practical exercises

Constant change and a growing need for on-demand enablement require innovative ways to acquire skills”, says Jacques Assant, business development services director for Arrow’s enterprise computing solutions business in EMEA. “Arrow Virtual Classroom combines all the benefits of interactive, live training delivered by highly skilled instructors with the option to save on time and travel, and greater choice of offerings.”

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**About Arrow Electronics**

Arrow Electronics ([www.arrow.com](http://www.arrow.com)) is a global provider of products, services and solutions to industrial and commercial users of electronic components and enterprise computing solutions. Arrow serves as a supply channel partner for more than 125,000 original equipment manufacturers, contract manufacturers and commercial customers through a global network of more than 465 locations serving over 90 countries.