



Media Contacts:

onebite
Georgina Baker
georgina.baker@onebite.co.uk
onebite.co.uk
01635 887696

Arrow
Thorsten Hecking
EMEA Communications
thecking@aroweurope.com
aroweurope.com
+49610250308638

Arrow extends distribution agreement with Hewlett Packard Enterprise (HPE) to the UK

London, UK – January 23, 2018 - Arrow Electronics has signed an agreement with Hewlett Packard Enterprise (HPE) for the distribution of HPE's Datacentre & Hybrid product portfolio in the United Kingdom. Arrow is already a value-added distributor of HPE products and services in nine countries across EMEA.

Through its resellers in the UK, Arrow will offer HPE's Compute, Storage, Data Centre Networking and associated Pointnext Services, including the Nimble and SimpliVity technologies that have been distributed by Arrow successfully for a number of years.

Dan Waters, director of solutions at Arrow ECS UK said: "Arrow is solutions centric in its approach, and the addition of HPE's portfolio brings a huge opportunity for Arrow and our channel customers. It fits seamlessly into our value-added model and the propositions of our reseller community. HPE's portfolio further enables our customers to add incremental business across solution practices in business intelligence and analytics, data management, IoT, and next-generation infrastructure technologies. The collaboration will further expand the successful work we've already been doing with Nimble and SimpliVity – all in line with Arrow's commitment to working Five Years Out."

"By adding Arrow to our UK HPE distribution channel, we are able to reach new customers looking to optimise their traditional IT infrastructure with secure, flexible solutions ready for the hybrid world," said Mark Armstrong, HPE UK&I vice president of Channels and Alliances.



About Arrow Electronics

Arrow Electronics (www.arrow.com) is a global provider of products, services and solutions to industrial and commercial users of electronic components and enterprise computing solutions. Arrow serves as a supply channel partner for more than 125,000 original equipment manufacturers, contract manufacturers and commercial customers through a global network of more than 465 locations serving over 90 countries.