Media Contacts:

onebite
Georgina Baker
georgina.baker@
onebite.co.uk
01635 887696

Arrow
Thorsten Hecking
EMEA Communications
thecking@
arroweurope.com
+49610250308638

Deep Secure Teams Up with Leading Global Technology Provider Arrow Electronics to Drive Success and Scale in UK

London – 23 February 2018 – Content Threat Removal specialist Deep Secure is delighted to announce a new agreement with Arrow Electronics, which will support the UK firm's ambitious growth plans and provide a launch pad for global success via the channel.

Arrow is a globally renowned technology provider with both the scale and depth of channel relationships to help Deep Secure reach the right customers in greater numbers and in reduced time.

Deep Secure's pioneering technology is already making waves by addressing a gap in the market for simultaneously defeating all content threats - known, unknown (zero-day), and the undetectable - without the need to understand or identify the threats and without isolating the business from them. This is a unique approach as it defeats content threats and fosters productivity by only allowing safe business content to pass through.

Global analyst KuppingerCole has described the platform as: "extracting only the useful business information while eliminating malicious content and then reconstructing new clean data for delivery. In this way, it defeats zero-day attacks and prevents data loss, all transparent to end users."

Now Deep Secure is ready for the next crucial stage in its growth journey, teaming with Arrow that has the scale to reach key regions including EMEA, the US and Asia Pacific — as well as a track record of working with vendors that offer complementary technology.

"The agreement will deliver value to both parties, allowing us to scale in a way we couldn't if we were to sell direct. Arrow has the strategic relationships with the advisories, system integrators and resellers that will accelerate our path to the right customers," says Dan Turner, CEO of Deep Secure.

"Being a relatively new vendor, there's always a certain amount of education you need to do with the market. So it's important for us to reach customers who are already experiencing the specific pain points we can help to solve. We're delighted to be working with Arrow to achieve the next stage of rapid growth."

The agreement with Arrow comes after a whirlwind year which saw Deep Secure make a major technological breakthrough in December 2016.

It now has fully developed, three-tier channel programmes for distributors and resellers to add value for partners from a financial, marketing, enablement and support standpoint.

This includes a discount scheme for sales and renewals, a free-of-charge training and certification process to get partners sales accredited, and much more.

"At Arrow we only consider Cyber Security Vendors that can deliver true innovation, and Deep Secure has all the right ingredients to become a highly disruptive and successful cybersecurity player," says John Dams, General Manager for Sales & Marketing, Arrow Enterprise Computing Solutions UK.

"We're excited to get the Content Threat Removal platform in front of some of our channel customers. There's already an urgent need for solutions like this to help organisations protect themselves against the plethora of highly sophisticated attacks that are embedded into normal content files and are easily bypassing more conservative security controls. Going forward, our experience and global network of customers will aim to support Deep Secure as it looks to expand into different verticals and regions."

About Deep Secure
Deep Secure is a UK-based company that in 2016 made a significant breakthrough in the field of cybersecurity, pioneering a disruptive technology that delivers full "Content Threat Removal" (CTR), addressing a gap in the market for simultaneously defeating all content threats – known, unknown/zero-day, and the undetectable – without the need to understand or identify the threats and without isolating the business from them. Deep Secure's hypothesis is that "Content is King", and the winners in the emerging digital society will be those that can fully engage content head-on and leverage the power of transacting it, sharing it, and browsing it. CTR provides digital purity to fully enable the new technology revolution. To learn more about Deep Secure, visit www.deep-secure.com. Press Contact:pr@fmxa.co.uk