



Press Release

Arrow Electronics adds IBM IaaS, PaaS and SaaS offerings to its ArrowSphere cloud platform in UK.

London, 10 May 2019 – Global technology provider Arrow Electronics today announced that it has added various IBM cloud solution sets to ArrowSphere in the UK. The added offering includes a broad range of IBM platform-as-a-service and infrastructure-as-a-service solutions (IBM Cloud) as well as software-as-a-service (IBM MaaS360 and IBM SPSS).

The cloud computing suite IBM Cloud has more than 170 services that allow organizations to deploy and access virtualized IT resources through the cloud and develop and run applications for the public cloud.

IBM MaaS360 is a cognitive unified endpoint management (UEM) solution that allows for a consolidated management of all types of devices such as smartphones, tablets, laptops, desktops and wearables. Another new software available through ArrowSphere is IBM SPSS Statistics. The solution offers sophisticated data analysis including ad-hoc and predictive evaluation based on an advanced set of statistics tools.

“The amount of cloud-related IBM services that cover nearly all types of requirements increase at impressive speed,” says Alexis Brabant, vice president of Arrow’s enterprise computing solutions business in EMEA. “This is not just a tremendous volume play for the channel, as it in addition opens up new opportunities. It helps the channel growing into the artificial intelligence business while these services can easily be linked with Watson and other AI applications. We look forward to implementing even more IBM cloud solutions over time in additional European countries and regions.”

As a leading technology provider in the cloud channel, Arrow brings unique offerings to solution providers, system integrators and resellers looking to transition to a profitable cloud practice, accelerate their current cloud growth or optimize existing cloud services and investments. Arrow’s dedicated cloud-enablement practice is designed to enhance the expertise and offerings of solution providers and resellers, and to position them as trusted advisors to their end customers.

The ArrowSphere cloud platform enables solution providers to quote, order and provision a wide variety of cloud solutions in a matter of minutes. ArrowCloud.com provides a single point of entry to Arrow’s comprehensive online resources aimed at guiding solution providers forward—no matter where they are in their journey to the cloud.



About Arrow Electronics

Arrow Electronics (NYSE:ARW) guides innovation forward for over 200,000 leading technology manufacturers and service providers. With 2018 sales of \$30 billion, Arrow develops technology solutions that improve business and daily life. Learn more at fiveyearsout.com.

Thorsten Hecking
PR & Media Relations Manager EMEA
Arrow Electronics
Frankfurter Straße 211
D-63263 Neu-Isenburg
Phone: +49.6102.5030.8638
thecking@arroweurope.com
www.arrow.com