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David Fearne named winner of the Software and Services category at the Data 50 Awards

London, UK. – May 22, 2017 – David Fearne, Technical Director at Arrow ECS, was announced winner of the Software and Services category on Thursday (May 18) at the Data 50 Awards.

David has been working in the technology industry for 10 years and is a key part of the team responsible for maintaining Arrow's technical presence in the channel. He was placed winner of the Software and Services category because of his work in big data analytics and business intelligence (BI).

The Data 50 Awards, organised by Information Age magazine, celebrates excellent data leadership amongst the leading individuals and companies in the sector and recognises those driving innovation and business value in the enterprise.

The award follows the initial launch of the project, [How Happy Is...?](#) in London in 2016. David set up the venture to help businesses better understand, use and educate others on the benefits of large-scale data analytics and BI.

The project, which has since been launched at Electronica in Munich and most recently at Dell EMC World in Las Vegas too, collects and processes 2.6 billion different units of data from unconnected sources such as Transport for London and the Met Office to measure a city's happiness.

Speaking at the ceremony at The Montcalm in London, David said: "It's such a privilege to receive this recognition amongst a list of exceptional industry colleagues. *How Happy Is...?* is a showcase project for Arrow and ultimately, I hope encourages organisations to use the insight of data available to make better business decisions for the future."

The judges of the Data 50 Awards commented: "We liked David's self-starter entrepreneurial attitude. His cross-discipline knowledge has aided him in improving thought processes on how data can be used. The judges particularly liked David's '*Happy How Is London?*' initiative and its use of data to get people involved."

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About Arrow Electronics

Arrow Electronics is a global provider of products, services and solutions to industrial and commercial users of electronic components and enterprise computing solutions. Arrow serves as a supply channel partner for more than 125,000 original equipment manufacturers, contract manufacturers and commercial customers through a global network of more than 465 locations serving over 90 countries. Learn more at [fiveyearsout.com](https://www.fiveyearsout.com).

About The Data 50 Awards

The Data 50 Awards is the UK's premier initiative for celebrating data leadership and excellence among the sector's highest achievers. Organised by Information Age magazine, the Data 50 list is updated annually to recognise the top individuals and companies driving data innovation and business value in the enterprise, with ten 'best in class' winners revealed at the awards ceremony on 18 May in London.

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