

Arrow Electronics Announces Artificial Intelligence Experience Tour

NEU-ISENBURG, 15/08/2019--Germany--Arrow Electronics announced a series of events that will bring together leading authorities in the design and deployment of artificial intelligence (AI). Starting in September, the “AI Experience Tour” will demonstrate how AI is being used in commercial applications today and help attendees to understand how they can leverage AI to advance their own applications. Arrow is hosting this unique tour with Intel, Microsoft, Nvidia and other suppliers who are leading the way in AI.

AI has become an established, powerful tool for analysing large data sets in the cloud. Now it is increasingly moving to the edge of the network, bringing sophisticated processing to local devices and enabling the hybrid edge/cloud scenario. Machine learning, deep learning and neural networks can now be implemented in embedded devices, which brings a host of potential benefits including reduced latency, improved network resiliency and greater data privacy. New tools and techniques are required to harness AI at the edge and turn smart devices into cognitive devices.

Visitors to each one-day event will learn about AI trends, key growth areas, best practices and use cases that will help in the development of their future products. They will see how Arrow can help with the design ecosystem, bringing together the leading suppliers and combining them with Arrow’s own services to deliver end-to-end solutions for accelerating the design-to-deployment journey. Through eInfochips, Arrow is able to offer critical in-house engineering resources to support complex AI development.

“In recent years, our customers have utilised wireless embedded systems and IoT to achieve significant advances in their product lines,” said David Spragg, vice president engineering, EMEA, Arrow Electronics. “The next great leap will be achieved by adding AI to the mix. Arrow is perfectly positioned, through its in-house skills and relationships with key AI hardware, cloud and software suppliers, to support organisations as they move to deploy AI technology in the real world.”

Arrow Electronics’ AI Experience Tour will run at ten locations: Tel Aviv (Sep 10), Odense (Sep 24), Stockholm (Oct 7), Hamburg (Oct 24), Paris (Oct 29), Madrid (Nov 6), Milan (Nov 21), Berlin (Nov 26), London (Dec 3), and Munich (28 Jan 2020).

Visitors can register to attend the Arrow AI Experience Tour [here](#).